

# POSTALCOUNT PRO

DELIVERY STATISTICS as of 04/08

Calculated using Proportional Postal Carrier Routes



Lat/Lon: 36.345/-88.3075

Mineral Wells Ave. & Memorial Drive Paris, Tennessee		10.00 min drivetime	15.00 min drivetime	25.00 min drivetime	35.00 min drivetime
<b>Summary Data</b>					
<b>Demographic ▲ Adjustment</b>	Census 2000 Households	6,521	8,704	21,796	42,463
	Route Active Residential Count	7,027	9,758	23,872	47,930
	Census 2000 Average Persons per Household	2.27	2.32	2.31	2.34
	Census 2000 Population	15,228	20,691	53,304	103,796
	Recalculated Route Active Population	15,957	22,641	55,091	111,904
	Census Households vs Route Residential Count	+7.75%	+12.11%	+9.52%	+12.87%
<b>Origination Data</b>					
<b>Residential Demographics</b>	Active Residential Delivery (cr)	6,419	8,766	22,224	44,066
	Active Residential Box (cr)	608	992	1,648	3,864
	Active Residential Count (Carrier Route)	7,027	9,758	23,872	47,930
	Additional Active General Delivery Count	0	0	0	0
	Total Active Residential Count	7,027	9,758	23,872	47,930
	Possible Residential Count (Carrier Route)	7,495	10,485	25,625	51,934
	Additional Possible General Delivery Count	0	0	0	0
	Total Possible Residential Count	7,495	10,485	25,625	51,934
	2008 Population	15,303	20,971	53,345	104,788
	2008 Households	6,657	8,962	22,203	44,030
	Population in households	14,884	20,475	50,209	99,899
	Average Household Size	2.24	2.28	2.26	2.27
	Households with Children	2,032	2,777	6,518	13,100
	Population in Group Quarters	419	496	3,136	4,889
	2008 Median Age	40.6	40.4	39.7	38.8
	2008 Average Household Income	\$42,827	\$43,808	\$45,732	\$45,337
	2008 Median Household Income	\$36,389	\$37,439	\$37,822	\$37,367
	2008 Per Capita Income	\$19,601	\$19,518	\$19,949	\$19,830
	2008 Total Housing Units	7,473	10,252	26,100	51,804
	Occupied housing units	89.08%	87.42%	85.07%	84.99%
	Owner-occupied housing units	61.49%	63.43%	62.14%	61.83%
	Renter-occupied housing units	27.59%	23.99%	22.93%	23.17%
	Vacant housing units	10.92%	12.58%	14.93%	15.01%
<b>Business Demos</b>	Drop Site Business or Family Served Count	0	0	0	0
	Active Business Deliveries (Carrier Route)	1,071	1,199	2,461	4,234
	Total Active Business Deliveries	1,071	1,199	2,461	4,234
	Possible Business Deliveries (Carrier Route)	1,294	1,440	3,013	5,201
	Total Possible Business Deliveries	1,294	1,440	3,013	5,201
	2008 Daytime Establishment	842	983	2,419	4,237
	2008 Daytime Employment	10,365	11,885	26,614	46,466

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.



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Mineral Wells Ave. & Memorial Drive Paris, Tennessee		10.00 min drivetime	15.00 min drivetime	25.00 min drivetime	35.00 min drivetime
SCHEME ACTIVE POSTAL DROP	<b>Scheme Active Business Section</b>				
	Centralized Count	5	5	79	97
	Curb Count	194	272	557	1,137
	NDCBU Count	31	32	46	73
	Other Count	454	458	1,218	1,806
	Facility Box Count	386	430	561	1,120
	Contract Box Count	0	0	0	0
	Detached Box Count	0	0	0	0
	NPU Count	0	0	0	0
	<b>Total Active Business Count</b>	<b>1,071</b>	<b>1,199</b>	<b>2,461</b>	<b>4,234</b>
	<b>Scheme Active Residential Section</b>				
	Centralized Count	384	384	562	826
	Curb Count	3,686	5,997	15,483	33,365
	NDCBU Count	499	532	1,449	3,341
	Other Count	1,850	1,853	4,730	6,533
Facility Box Count	608	992	1,648	3,864	
Contract Box Count	0	0	0	0	
Detached Box Count	0	0	0	0	
NPU Count	0	0	0	0	
<b>Total Active Residential Count</b>	<b>7,027</b>	<b>9,758</b>	<b>23,872</b>	<b>47,930</b>	
Scheme Active General Delivery Count		0	0	0	0
SCHEME POSSIBLE POSTAL DROP	<b>Scheme Possible Business Section</b>				
	Centralized Count	5	5	85	104
	Curb Count	199	277	590	1,193
	NDCBU Count	31	32	47	78
	Other Count	597	601	1,559	2,361
	Facility Box Count	461	523	730	1,464
	Contract Box Count	0	0	0	0
	Detached Box Count	0	0	0	0
	NPU Count	0	0	0	0
	<b>Total Possible Business Count</b>	<b>1,294</b>	<b>1,440</b>	<b>3,013</b>	<b>5,201</b>
	<b>Scheme Possible Residential Section</b>				
	Centralized Count	406	406	586	856
	Curb Count	3,744	6,055	15,754	33,929
	NDCBU Count	512	545	1,603	3,677
	Other Count	2,162	2,165	5,332	7,436
Facility Box Count	671	1,314	2,350	6,035	
Contract Box Count	0	0	0	0	
Detached Box Count	0	0	0	0	
NPU Count	0	0	0	0	
<b>Total Possible Residential Count</b>	<b>7,495</b>	<b>10,485</b>	<b>25,625</b>	<b>51,934</b>	
Scheme Possible General Delivery Count		0	0	0	0
<b>Scheme Drop</b>					
Scheme Drop Business Family Served Count		0	0	0	0

Percentage of count derived from Carrier Route Geograph<sup>[1]</sup> 100.0% 100.0% 100.0% 100.0%

Percentage of count derived from Zip Code Geograph<sup>[2]</sup>

2000 Census Block Group Data and Geography, (SF3 release for Income, SF1 release for remainder, Average Income = Aggregate Income / Households).

<sup>[1]</sup> Delivery statistics are determined using Carrier Route Geography from GDT; if this level of geography is not available (usually in rural locations), <sup>[2]</sup> Zip Code Geography is used.

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