

**Demographic Profile
Paris, TN Retail Market Area**

Description	Total	%
Population		
2012 Projection	54,080	
2007 Estimate	53,914	
2000 Census	53,574	
1990 Census	47,996	
Growth 2007-2012	0.31%	
Growth 2000-2007	0.63%	
Growth 1990-2000	11.62%	
2007 Est. Population by Single Race Classification		
White Alone	48,725	90.38
Black or African American Alone	4,132	7.66
American Indian and Alaska Native Alone	89	0.17
Asian Alone	198	0.37
Native Hawaiian and Other Pacific Islander Alone	6	0.01
Some Other Race Alone	254	0.47
Two or More Races	509	0.94
2007 Est. Population Hispanic or Latino by Origin*		
Not Hispanic or Latino	53,199	98.67
Hispanic or Latino:	715	1.33
Mexican	448	62.66
Puerto Rican	56	7.83
Cuban	3	0.42
All Other Hispanic or Latino	207	28.95
2007 Est. Hispanic or Latino by Single Race Class.	715	

White Alone	391	54.69
Black or African American Alone	23	3.22
American Indian and Alaska Native Alone	11	1.54
Asian Alone	2	0.28
Native Hawaiian and Other Pacific Islander Alone	0	0.00
Some Other Race Alone	223	31.19
Two or More Races	64	8.95
2007 Est. Pop Age 5+ by Language Spoken At Home	50,965	
Speak Only English at Home	49,590	97.30
Speak Asian/Pacific Islander Language at Home	120	0.24
Speak IndoEuropean Language at Home	567	1.11
Speak Spanish at Home	662	1.30
Speak Other Language at Home	26	0.05
2007 Est. Population by Sex	53,914	
Male	26,197	48.59
Female	27,717	51.41
Male/Female Ratio	0.95	
2007 Est. Population by Age	53,914	
Age 0 - 4	2,949	5.41
Age 5 - 9	2,990	5.55
Age 10 - 14	3,159	5.86
Age 15 - 17	2,066	3.83
Age 18 - 20	1,979	3.67
Age 21 - 24	2,655	4.92
Age 25 - 34	6,675	12.38
Age 35 - 44	7,063	13.10
Age 45 - 49	3,890	7.22
Age 50 - 54	3,741	6.94

Age 55 - 59	3,640	6.75
Age 60 - 64	3,324	6.17
Age 65 - 74	5,356	9.93
Age 75 - 84	3,217	5.97
Age 85 and over	1,210	2.24
Age 16 and over	44,162	81.91
Age 18 and over	42,750	79.29
Age 21 and over	70,771	75.62
Age 65 and over	9,783	18.15
2007 Est. Median Age	41.35	
2007 Est. Average Age	41.22	
2007 Est. Population Age 15+ by Marital Status*	44,816	
Total, Never Married	7,786	17.37
Married, Spouse present	26,204	58.47
Married, Spouse absent	1,881	4.20
Widowed	3,904	8.71
Divorced	5,041	11.25
Males, Never Married	4,469	9.97
Previously Married	3,430	7.65
Females, Never Married	3,317	7.40
Previously Married	6,311	14.08
2007 Est. Pop. Age 25+ by Educational Attainment*	38,117	
Less than 9th grade	4,824	12.66
Some High School, no diploma	6,780	17.79
High School Graduate (or GED)	15,056	39.50
Some College, no degree	6,081	15.95
Associate Degree	875	2.30

Bachelor's Degree	2,880	7.56
Master's Degree	1,183	3.10
Professional School Degree	313	0.82
Doctorate Degree	126	0.33
Households		
2012 Projection	22,666	
2007 Estimate	22,470	
2000 Census	22,076	
1990 Census	19,203	
Growth 2007-2012	0.87	
Growth 2000-2007	1.78	
Growth 1990-2000	14.96	
2007 Est. Households by Household Type	22,470	
Family Households	15,738	70.04
Nonfamily Households	6,732	29.96
2007 Est. Group Quarters Population	1,315	
2007 Households by Ethnicity, Hispanic/Latino	194	0.86
2007 Est. Households by Household Income	22,470	
Income Less than \$15,000	4,352	19.37
Income \$15,000 - \$24,999	3,637	16.19
Income \$25,000 - \$34,999	3,657	16.28
Income \$35,000 - \$49,999	4,159	18.51
Income \$50,000 - \$74,999	3,917	17.43
Income \$75,000 - \$99,999	1,402	6.24
Income \$100,000 - \$149,999	982	4.37
Income \$150,000 - \$249,999	256	1.14
Income \$250,000 - \$499,999	92	0.41
Income \$500,000 and more	16	0.07

2007 Est. Average Household Income	\$42,975	
2007 Est. Median Household Income	\$33,875	
2007 Est. Per Capita Income	\$18,121	
2007 Est. Household Type, Presence Own Children*	22,470	
Single Male Householder	2,537	11.29
Single Female Householder	3,624	16.13
Married-Couple Family, own children	4,567	20.32
Married-Couple Family, no own children	7,887	35.10
Male Householder, own children	390	1.74
Male Householder, no own children	413	1.84
Female Householder, own children	1,406	6.26
Female Householder, no own children	1,076	4.79
Nonfamily, Male Householder	366	1.63
Nonfamily, Female Householder	206	0.92
2007 Est. Households by Household Size*	22,470	
1-person household	6,161	27.42
2-person household	8,473	37.71
3-person household	3,837	17.08
4-person household	2,641	11.75
5-person household	945	4.21
6-person household	299	1.33
7 or more person household	114	0.51
2007 Est. Average Household Size	2.34	
2007 Est. Households by Presence of People*	22,470	
Households with 1 or more People under Age 18:		
Married-Couple Family	4,899	21.80
Other Family, Male Householder	449	2.00
Other Family, Female Householder	1,659	7.38

Nonfamily, Male Householder	86	0.38
Nonfamily, Female Householder	18	0.08
Households no People under Age 18:		
Married-Couple Family	7,554	33.62
Other Family, Male Householder	354	1.58
Other Family, Female Householder	823	3.66
Nonfamily, Male Householder	2,817	12.54
Nonfamily, Female Householder	3,812	16.96
2007 Est. Households by Number of Vehicles*	22,470	
No Vehicles	1,448	6.44
1 Vehicle	7,206	32.07
2 Vehicles	9,260	41.21
3 Vehicles	3,530	15.71
4 Vehicles	774	3.44
5 or more Vehicles	252	1.12
2007 Est. Average Number of Vehicles*	1.82	
2007 Est. Families by Poverty Status*	15,738	
Income At or Above Poverty Level:		
Married-Couple Family, own children	4,563	28.99
Married-Couple Family, no own children	7,034	44.69
Male Householder, own children	357	2.27
Male Householder, no own children	304	1.93
Female Householder, own children	937	5.95
Female Householder, no own children	782	4.97
Income Below Poverty Level:		
Married-Couple Family, own children	484	3.08
Married-Couple Family, no own children	372	2.36
Male Householder, own children	82	0.52

Male Householder, no own children	60	0.38
Female Householder, own children	694	4.41
Female Householder, no own children	68	0.43
2007 Est. Pop Age 16+ by Employment Status*	441,62	
In Armed Forces	64	0.14
Civilian - Employed	24,227	54.86
Civilian - Unemployed	1,654	3.75
Not in Labor Force	18,218	41.25
2007 Est. Civ Employed Pop 16+ Class of Worker*	24,227	
For-Profit Private Workers	17,221	71.08
Non-Profit Private Workers	982	4.05
Local Government Workers	2,025	8.36
State Government Workers	971	4.01
Federal Government Workers	488	2.01
Self-Emp Workers	2,396	9.89
Unpaid Family Workers	144	0.59
2007 Est. Civ Employed Pop 16+ by Occupation*	24,227	
Management, Business, and Financial Operations	2,274	9.39
Professional and Related Occupations	3,376	13.93
Service	3,230	13.33
Sales and Office	5,388	22.24
Farming, Fishing, and Forestry	291	1.20
Construction, Extraction and Maintenance	2,804	11.57
Production, Transportation and Material Moving	6,865	28.34
2007 Est. Pop 16+ by Occupation Classification*	24,227	
Blue Collar	9,668	39.91
White Collar	10,707	44.19

Service and Farm	3,851	15.90
2007 Est. Workers Age 16+, Transportation To Work*	23,835	
Drove Alone	19,593	82.20
Car Pooled	3,032	12.72
Public Transportation	48	0.20
Walked	379	1.59
Motorcycle	9	0.04
Bicycle	1	0.00
Other Means	182	0.76
Worked at Home	591	2.48
2007 Est. Workers Age 16+ by Travel Time to Work*	23,244	
Less than 15 Minutes	9,297	40.00
15 - 29 Minutes	8,415	36.20
30 - 44 Minutes	3,098	13.33
45 - 59 Minutes	1,135	4.88
60 or more Minutes	1,299	5.59
2007 Est. Average Travel Time to Work in Minutes*	23.12	
2007 Est. Tenure of Occupied Housing Units	22,470	
Owner Occupied	17,526	78.00
Renter Occupied	4,944	22.00
2007 Occ Housing Units, Avg Length of Residence	11	
2007 Est. All Owner-Occupied Housing Values	17,256	
Value Less than \$20,000	870	4.96
Value \$20,000 - \$39,999	1,758	10.03
Value \$40,000 - \$59,999	2,368	13.51
Value \$60,000 - \$79,999	2,523	14.40
Value \$80,000 - \$99,999	2,610	14.89
Value \$100,000 - \$149,999	3,637	20.75

Value \$150,000 - \$199,999	1,638	9.35
Value \$200,000 - \$299,999	1,326	7.57
Value \$300,000 - \$399,999	417	2.38
Value \$400,000 - \$499,999	174	0.99
Value \$500,000 - \$749,999	110	0.63
Value \$750,000 - \$999,999	58	0.33
Value \$1,000,000 or more	38	0.22
2007 Est. Median All Owner-Occupied Housing Value	\$89,537	
2007 Est. Housing Units by Units in Structure*	27,131	
1 Unit Attached	195	0.72
1 Unit Detached	18,101	66.72
2 Units	717	2.64
3 to 19 Units	1,006	3.71
20 to 49 Units	60	0.22
50 or More Units	34	0.13
Mobile Home or Trailer	6,748	24.87
Boat, RV, Van, etc.	270	1.00
2007 Est. Housing Units by Year Structure Built	27,131	
Housing Units Built 1999 to 2007	2,534	9.34
Housing Unit Built 1995 to 1998	2,695	9.93
Housing Unit Built 1990 to 1994	2,113	7.79
Housing Unit Built 1980 to 1989	4,360	16.07
Housing Unit Built 1970 to 1979	5,175	19.07
Housing Unit Built 1960 to 1969	3,638	13.41
Housing Unit Built 1950 to 1959	2,706	9.97
Housing Unit Built 1940 to 1949	1,691	6.23
Housing Unit Built 1939 or Earlier	2,221	8.19
2007 Est. Median Year Structure Built **	1,976	

*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.

**1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.