



Paris/Henry County

JUNE 2008

CHAMBER NEWS

2508 East Wood Street • Paris, Tennessee 38242 • www.paristnchamber.com

June Chamber Coffee Host *Paris Country Club*



Paris Country Club, founded in 1957, offers full amenities to anyone seeking some relaxation in a private club setting.

Nestled east of Paris, just off the lake highway, Paris

Country Club boasts the closest golf course to town. Barely five minutes from downtown Paris, a member golfer can be out of the office at 5pm and finishing his first hole before 5:30!

Membership has its privileges, like your own private golf cart, league play for men and ladies, as well as a full plate of tournaments and competitions! Seldom is there waiting or a tee time necessary at Paris Country Club. And don't forget the complimentary golf lessons.

While you're golfing, the kids can enjoy our Olympic sized pool. Recent renovations and additions have given us a brand new pool house and covered area. The pool is open daily, Tuesday through Sunday and for evening swim on Thursdays.

Feel like being pampered? Spend an afternoon poolside and let us wait on you hand and foot. With a full menu, lounge

and wait staff at your disposal, you won't have to move from your deck chair.

Evenings at Paris Country Club are spent in our new clubhouse. Whether out for a simple dinner on our deck or listening to live music every Friday evening in our lounge, the options are plentiful, as is the camaraderie.

A variety of membership opportunities are available to you at Paris Country Club. Under 30? Our Junior membership offers full amenities at half the cost. Not into golf? Our social memberships skip the links and have taken off this year, but we still have a few left. And as always our traditional Family Equity Memberships are available. Just contact April, our club manager for more details.

**Want to Have
a Coffee at
Your Business!**

Call the Chamber 642-3431

June Calendar of Opportunity

June 17	Executive Board Meeting	Chamber Office	8:00 am
June 19	Board of Directors	Chamber Office	8:00 am
June 19	Indoor Comfort Heating & Cooling Ribbon Cutting	9060 Highway 79 North	10:00 am
June 24	Chamber Coffee	Paris Country Club	8:00 -9:00 am
June 26	Business After Hours	Sally Lane's	6:00 pm



Paris / Henry County Chamber of Commerce

2508 E. Wood Street
Paris, TN. 38242-0008

731-642-3431

Tourism: 800-345-1103

Fax: 731-642-3454

Email: pariscoc@charterbn.com

Website: www.paristnchamber.com

Office Hours: 8 AM - 4:30 PM

EXECUTIVE COMMITTEE

President: Jeff Mahan

President-Elect : Bryan Irby

VP Economic Development: Bruce Reed

VP Community Development:

Carlton Gerrell

VP Tourism: Gary Benton

Treasurer: Clint Davis

Past President: Michael Murphey

BOARD OF DIRECTORS

Chip Anderson, Van Bowden,

Troy Buttrey, Brian Foster,

Herman Jackson, Rosie Johnson,

Butch Powers, John Penn Ridgeway,

Vicky Synder, Brian Tusa

EX-OFFICIO

Jack Tarkington, John Weiher III,

David Travis, Kenny Paschall,

Brent Greer, Joe Qualls

Executive Director: Jennifer Wheatley

Henry County Alliance CEO:

Carl Holder

Administrative

Assistant: Galia Thompson-Greer

Chamber Services

Coordinator: Susie Umstead

The mission of the Paris-Henry County Chamber of Commerce is to improve the economy and quality of life in our community.

From The President

JEFF MAHAN



Plenty To Do

High gas prices are impacting everyone, but one benefit may be that folks take summer vacations closer to home, and Henry County has plenty for all of us to do. We all saw the great crowd that turned out when Mike Weatherford brought CMT's "Gone Country" to the fairgrounds for their celebrity demolition derby, and the whole county was covered in Triton boats last weekend for their owners' tournament, so lots of things have been in town lately, but there are also events that happen every year.

Paris Landing State Park has a free outdoor concert every weekend, perfect for the whole family, and their 4th of July fireworks draw people by the thousands. KPAC has lots of children's theatre planned, from "Down on the Farm" to Disney favorites "Peter Pan" and "Alice in Wonderland." (And we hear that Peter Pan himself may be some relation to Chamber VP Carlton Gerrell.) The Henry County Fair is also on its way, one of the best in Tennessee.

We can always count on downtown to have events going on, from the art shows at the Lee Academy to Arts Round the Square and the Eye Full of Paris. Kentucky Lake is our jewel, with enough recreation and boating activities to entertain all of us, even if there is a big tournament! Living on such a huge lake is more than a tourist attraction, it is part of lifestyle. Speaking of the lake, don't forget one of the most fun days of summer is always the Kentucky Lake Water Run. It is July 19th this year and we will be ending at Buchanan Resort. If you don't have a boat or jet-ski, volunteer to work the event. Working is almost as much fun as playing.

See you out having fun!

From The Executive Director

JENNIFER WHEATLEY



It's tourism time! The Tennessee River Resort Act Board has brought lots of projects to town, and we have seen the Veteran's Barbecue Cook Off and Car Show folks, the boats from the Triton Boat owners tournament, as well as the outdoor writers that Garry Mason brings in to visit each year. We also have local events that bring visitors to Henry County, like our own Water Fun Run. The Water Fun Run had 305 people play last year! We are expecting another great year, lots of boats, jet-skis and folks visiting our local resorts and enjoying beautiful Kentucky Lake.

Tourism is a relationship-based industry and visitors remember and return to destinations where they were treated well and had a good experience. Every day Gary McEntire, Joan and Terry Williams at Paris Landing State Park, the Buchanan Resort families, David and Sharon Seaton at FishTale, Frank, Kim, Partrick and Anna Martino, Cale, Tracy and Ella at Seatons and the Odoms at Blue and Gray Marine, and lots more lake businesses, are creating those memories for our guests,

Our work also continues in regional partnerships, especially the counties surrounding Land Between the Lakes. We are focusing in on the tour bus markets and working shows to get on the 2009 and 2010 schedules.

Wedding news – Lee and Galia are married and back home. Congratulations to Mr. and Mrs. Greer!!

Paris-Henry County Chamber of Commerce

Water Run

In



Paradise

Ky Lake Water Fun Run '08

**SATURDAY,
JULY 19, 2008**

10 am to 4 pm

Kentucky Lake

Buchanan Resort

Music and Prizes

RULES

1. Time of Event: 10:00 a.m. to 4 p.m. All participants are to be in the bay area of Buchanan Resort by 4:00 p.m. for the check-in.
2. Grand Prize will be \$1,000 in Chamber Bucks or \$750 in cash. Second place will receive \$300 in Chamber Bucks. Luck of the Draw will receive \$100 in Chamber Bucks. Numerous other door prizes will be given away.
3. Each participant is required to visit five of the sponsors and have his/her card sheet marked by the sponsor. Sponsored stops include **Mansard Island, Paris Landing State Park Marina, Buchanan Resort, Cypress Bay, Paris Landing State Park Dock, The Breakers, and Fat Daddy's. An extra stamp is available from the Party Boat** (if you can find it.)
4. Each participant is required to show their entry badge so that the sponsor will know you are a registered participant. Your badge will be stamped at the final stop to verify your arrival by 4 p.m.
5. Legal poker rules will apply. This will be a 5 Card Showdown. In case of tie, the second 5 cards will be played to declare a winner.
6. To determine a winner, we will start with a Royal Flush first, then going to 4 Aces, 4 Kings, and so forth.

\$20.00 Pre-registration / \$25.00 Day of Event

REGISTRATION FORM

ALL WATERCRAFT WELCOME TO PARTICIPATE!

Participant's Name _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Amount _____ \$20 Entry Resort Sponsor _____

(If more than one entry, please use another form.)

All monies are considered a donation to the Paris-Henry County Chamber of Commerce

PARIS-HENRY COUNTY CHAMBER OF COMMERCE • (731) 642-3431 • Email: pariscoc@charterbn.com • Website: www.paristnchamber.com

ECONOMIC NEWS

by CARL HOLDER, Henry County Alliance



In mid May I attended the State of Tennessee's Basic Economic Development Course, a week long seminar designed for professionals working in economic development. While most of the information was familiar territory, I was both surprised and a little dismayed at the difference in perspectives between the leaders in the field and our "average citizens" as to what constitutes economic development activity.

Toward the end of our bridging that gap, over the next few issues I plan on sharing much of the information and opinions disseminated at the seminar, through a series of articles in our monthly newsletter. I invite any of you who wish to elaborate on any of the material presented or an opposing view to e-mail your comments to me at cholder@charterinternet.com. I will incorporate your comments into a "feedback issue."

I must admit that I did not always fully concur with the expert presenters but they collectively challenged many of my opinions and gave me pause to reconsider some of our approaches to development issues.

Some of the topics I will cover include:

- (1) The paramount importance of business retention and expansion*
- (2) Workforce development*
- (3) Strategic planning*
- (4) The role of tourism, retiree recruitment and downtown development in economic development*
- (5) Entrepreneurship and small business development*
- (6) Financing economic development and the importance of website use and development and other related issues.*

Again most of the information presented will not be my own, so I welcome your comments and critiques.



Guest Speaker Sherri McCarter tells the graduating Leadership class the importance of Leadership and the Three-Star program.

CHAMBER HAPPENINGS



The 07-08 Leadership graduating class: Chris Scott, Mike Wilson, Beth Lee, Scott Morrison, Kathy Jones, Susie Umstead, Traci Middleton, Tony Lawrence and Michele Atkins. Not pictured Steve Gallimore.



Leadership 07-08 had to go thru "HOOPS" to graduate.



Jim Arthurs of ICI speaks at the May Chamber Coffee. Tours of the facility were taken after the coffee.

Perk Up Paris!

PARIS COUNTRY CLUB

195 Country Club Road
Paris, Tennessee
Tuesday, June 24, 2008
8:00 - 9:00 AM



"A Premium Blend"

Clip and post after reading the Chamber News.



Welcome New Members!

CUSTOM AUTO BODY

3150 Hwy 218 Bypass
Paris, TN 38242

WHEATLEY LAWN SERVICE

6535 Hwy 140N
Cottage Grove, TN 38224



Do you receive e-mails weekly from the Chamber?

**If not, call Susie and get on THE list at 642-3431
or e-mail us at pariscoc@charterbn.com**



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